



Easy and Accurate Asset Management with 3D Visualization

Key Customer Quotes

- *"DCIM really is for us a source of truth for the tens of thousands of bare metal assets that we have in our global data centers."*



Tim Putney,
Senior Software
Engineer Manager

- *"It's our source of truth for what's in the data centers."*



Rob Hansen,
Engineer II

- *"We buy into a high degree of accuracy in everything that we do, and we like the tools and the products that we use to be at that level, too. Sunbird lets me sleep better at night because I know that accuracy is not something that I need to worry about. I've had absolutely no issues."*



Peter Gilles,
Senior Data
Center Manager

- *"Sunbird really simplifies and manages where everything is located and how it connects with the data center environment across the enterprise."*



Kyle Kohne,
Data Center
Technician

- *"A game changer for data center management. The asset list makes importing, exporting, and editing what is in my data center easy and intuitive. Great to export a complete list of what we have to whatever department needs it."*



David O'Hara,
Data Center
Technician

Upgrade from Excel Spreadsheets and Visio Drawings

Legacy data center management tools like Excel, Visio, and homegrown systems no longer get the job done for the modern data center. They are hard to use, difficult to maintain, time-consuming, and error-prone.

Sunbird, as the world leader in second-generation Data Center Infrastructure Management (DCIM) software, offers a new way forward. We provide asset management on steroids from tracking servers to blades and even power supplies and hard drives, eliminating the pain of managing multiple files from ad hoc desktop tools.

Asset Management on Steroids

- **Track Everything** — Track and manage IT infrastructure (i.e., servers, network, and storage equipment) and supporting infrastructure assets (i.e., racks, rack PDUs, patch panels, structured and patch cabling, UPSs, busways, branch circuits, RPPs, panelboards, transformers, switchboards, switchgears, generators and fuel tanks, utility feeds, DC power plants, and DC bays) with relationship mapping down to the physical port level and up to the virtual machine and application levels.
- **Detailed Information at Your Fingertips** — Know the make, model, dimensions, weight, serial number, asset tag, server name, server function, owner, rack location, cabinet name, RU position, orientation, configuration, customer, data/power ports, purchase price, purchase date, installation date, warranty period, maintenance dates, and much more for all your assets.
- **Spares and Parts Management** — Centrally manage all hard drives, cards, memory modules, patch cables, SFP modules, power supplies, and any other component, even boxes of screws. Get automatic alerts when you are running low of high-value parts and need to resupply.
- **Unlimited Custom Fields** — Think beyond what comes out of the box with customizable fields that accommodate your unique data. Specify custom field types such as multi-select picklist for higher data integrity and quality control.
- **Automation via Integration** — Seamless integration with ServiceNow, Cherwell, Jira, BMC, and homegrown asset databases eliminates multiple manual data entry, enabling the creation, reading, updating, and deleting of assets through other systems for flow-through operations.
- **Bulk Edit with Ease** — Filter, select, and edit thousands of items at once via the GUI.

Remotely Visualize Your Assets in 3D

- **Say Goodbye to Manual Drawing Maintenance** — Automatic rack elevation views provide the options to view hi-res front and back images or asset names. Overlay and see port-level labels and drag and drop assets to racks. Multi-select and see rack elevations from any sites or rows side by side.
- **See All Assets and Connections** — 3D visualizations make it easy to understand where your assets are and the logical connectivity between equipment.
- **Unique X-Ray Views** — X-ray views of cabinets visually remove the sheet metal so you can see the cabinet contents to scale. See detailed model, depth, alignment, and mounting information as well as sensor data for your devices.

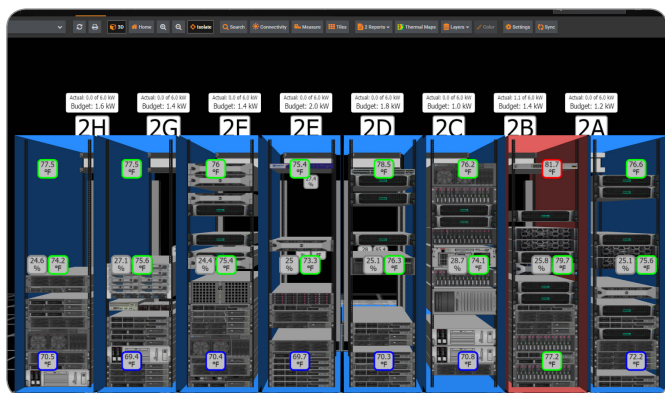
Vast Vendor Model Library with 40,000+ Model Templates

- **We Do the Hard Work For You** — Our model library provides high-fidelity front and back images, 3D dimensions, weight, power requirements, and port information for every device you deploy. It currently includes 40,000+ smart model templates from 1,280+ manufacturers. You can clone models, add models, or request models to be added to our next library update.
- **Customizable and Personalizable** — Define your company library with "My Models." Easily import your existing data with predefined import templates to simplify multiple files into one searchable database.
- **Provisioning Made Easy** — Deploying assets is as easy as 1) selecting a model, 2) performing a smart search for available capacity, and 3) reserving space, power, and network capacity.

Easy and Accurate Asset Management with 3D Visualization

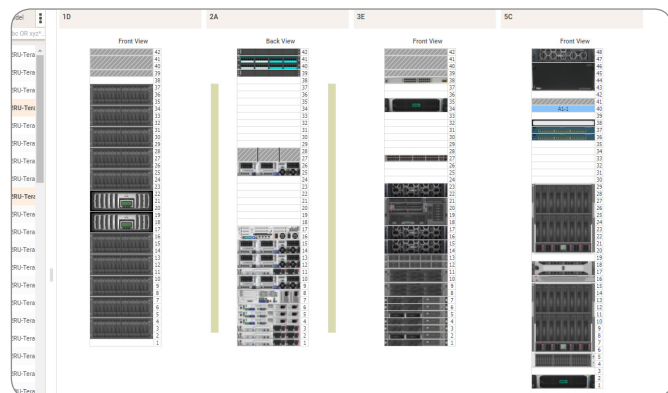
Remote 3D Visualization with AR

See all your assets to scale with high fidelity front and back images in 3D. With augmented reality, overlaid live measured readings from power and environment sensors and correlated capacity reporting, 3D visualization is better than being there.



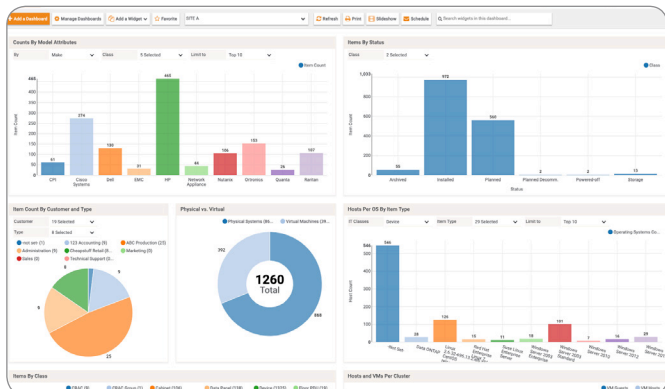
Automatic Rack Elevations

Search, sort, and filter assets in cabinets from any site. Visualize contents of multiple racks across any site to view real-time capacity. View granular, detailed information on individual assets with a single click. Easily drag and drop assets from one rack to another.



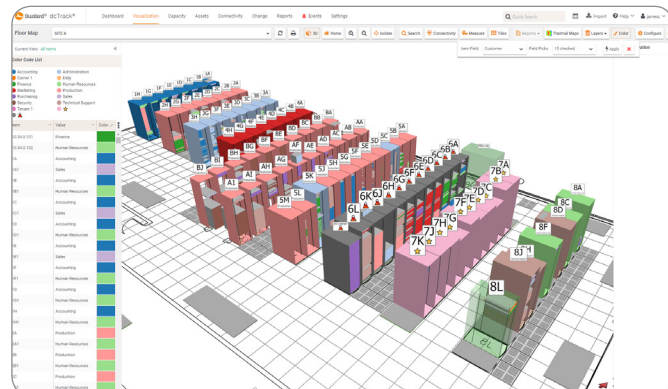
Assets and Parts Inventory Dashboards

With 100+ out of the box dashboard charts and reports, the information you need is always at your fingertips. Easily know when the quantity of a particular part runs low, which assets that are outside of their warranty window, which assets that have exceeded your age standards, and much more.



Asset Visualization by Customer

Visualize assets in color by any attribute such as customer. Easily identify the owner of each cabinet and of individual items within the cabinet. Interactive visualization allows you to select one or more customers to zoom in on and generate reports.



Call 732.993.4476 or visit SunbirdDCIM.com

Sunbird Software is changing the way data centers are being managed. With a focus on real user scenarios for real customer problems, we help data center operators manage tasks and processes faster and more efficiently than ever before, while saving costs and improving availability. We strive to eliminate the complexity they have been forced to accept from point tools and home grown applications, removing the dependency on emails and spreadsheets to transform the delivery of data center services. Sunbird delivers on this commitment with unexpected simplicity through products that are easy to find, buy, deploy, use, and maintain. Our solutions are rooted in our deep connections with our customers who share best practices and participate in our user groups and product development process.

Based in Piscataway, NJ, Sunbird serves over 1,850 DCIM customers worldwide. For more information, please visit SunbirdDCIM.com.

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