



dcTrack's 450+ Purpose-Built, Out-of-the-Box Widgets and Reports

Key Customer Quotes

- *"Sunbird reduces my effort to do management reporting by 50%. When I go into meetings now, there's a lot less for me to prepare for because I know I can always pull up Sunbird."*



Christopher Christen,
Data Center Ops Manager

- *"With [dcTrack] we now have an up-to-minute picture of capacities in all our data centers in terms of power, space, networking, and cooling. As a result, we are able to track our data center capacity more accurately and assess our infrastructure needs for the future."*



Joe Keena,
Manager of Data Center Ops

- *"This tool is extremely flexible and easy to use. Any part of it can be completely customized to suit your needs, especially aspects such as the dashboards in both dcTrack and Power IQ. This provides us with great levels of detail and monitoring of our data centers."*



Andrew Curtis,
Senior Engineer

Built-in Reports All Data Centers Need

Today's data centers generate a lot of data. Intelligent rack PDUs and other metered devices, environmental sensors, and the constant change in data centers all contribute towards a massive volume and variety of data.

Data center professionals don't have the time to manually collect all this data, analyze it, and ultimately derive insights from it that improve their data center operations. With legacy management tools like Excel and Visio, it's a monumental task that is prone to errors.

Sunbird Software makes it easy to get the information you need at your fingertips with our zero-configuration dashboards.

Zero-Configuration Dashboards Save Time and Speeds Deployment

- **Standard Dashboards Built For You** – Get insights on day one with nearly 100 out-of-the-box charts organized into pre-built dashboards spanning Enterprise Overview, Enterprise Health, Executive, What-If, Items Inventory, Parts Inventory, Space, Power, Cooling, Connectivity, Change, Tabular Reports, and DCOI.
- **All Your Data At Your Fingertips** – Drill down to the underlying tabular data behind any chart to slice and dice the data any way you want it with sorting and filtering.

- **Over 350 Additional Widgets on Sunbird's Addons Site**

Highly Customizable Dashboard to Suit Your Unique Needs

- **Tailor Any Chart to Your Liking** – Change chart types, drag-and-drop charts, change chart sizes, tweak chart labels, and more.
- **Make Your Own Dashboards** – Copy, clone, and edit dashboard charts and put them in personal or shared folders for easy access by your team.

Schedule, Share, and Collaborate on Report Data

- **Management Reports Made Easy** – Schedule management reports to be automatically generated and emailed on a recurring basis so all stakeholders are aware of the latest KPIs.
- **Data-Driven Collaboration** – Enable cross-functional collaboration around common KPIs with shared dashboards and the ability to share widgets to your corporate SharePoint sites and portals.



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Dashboard	Key Questions Answered	Benefits
Enterprise Overview	- How much space and power capacity is available at each site? - Where do we have stranded power capacity? - How fast is our footprint growing?	Get a single, consolidated view of data center capacity and utilization across the enterprise.
Enterprise Health	- Are any sites in a critical or warning state? - What is each site's current temperature, load, and capacity utilization? - Which locations have scheduled or ongoing maintenance?	Understand the health of all sites at-a-glance without having to check each site individually.
What-If	- How will a planned project impact rack space and power capacity? - How many items, parts, circuits, and requests does each project consist of? - How is the density of equipment distributed across our racks?	Validate planned projects before committing resources to avoid failed deployments.
Items Inventory	- What assets do we have, and how are they distributed by type, status, and make? - Which assets are aging out or under contract expiration? - How is capacity (RUs, kW, cost) being consumed by function, customer, or type?	Maintain a complete, current picture of every asset and its attributes so refresh cycles and contract renewals are proactive instead of reactive.
Parts Inventory	- Which spare parts are running low? - Which parts in use are out of warranty, and which are still covered? - How are parts being consumed over time?	Keep spare part levels and warranty statuses visible to potentially reduce downtime.
Space	- How much rack space is available, and where? - Which cabinets are fragmented or underutilized versus truly full? - What is the overall trend of our space capacity over time?	Find and use rack space efficiently, avoiding both wasted space and overloaded cabinets.
Power	- How much power is actually being drawn versus budgeted, at the location, cabinet, or customer level? - Are any racks operating outside of our redundancy requirements? - How has power and energy consumption trended over time?	Reclaim stranded capacity and potentially identify power redundancy issues.
Cooling	- What is the current and trended temperature and humidity at each rack? - How much cooling capacity remains in each site? - Are any cabinets showing unusual temperature or humidity deltas that signal an airflow problem?	Manage cooling capacity and identify hotspots to potentially reduce downtime.
Connectivity	- How many data and power ports are available versus in use by rack, connector type, and port properties? - Which cabinets have the most free capacity for new connections? - How has port and circuit growth trended over time?	Manage port capacity to facilitate more efficient deployment planning and implementation.
Change	- What change requests are pending, in progress, or completed, and by whom? - How long do requests take to move through each stage, and where do they bottleneck? - Who is or is not documenting change activity in our data centers?	Manage and track data center changes to facilitate more efficient operations.

Based in Piscataway, NJ, Sunbird serves over 2,000 DCIM customers worldwide. For more information, please visit SunbirdDCIM.com.

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