

Ease Your Data Center Management Smart Tools for Efficient Decision Making



App
Brief



Cost reduction initiatives, corporate mandates, as well as space, budget, and uptime planning require detailed asset information.

With the increased complexity and density in data centers, it is now more critical to know what you have and where these assets are. Do you use traditional tools, methods, and processes such as spreadsheets for data input and reporting to manage your data center? Do you have any way of capturing critical information and making the decisions and changes that optimize your data center's performance? Do these tools let you know:

- What you have today in current data center?
- How your power path is connected?
- Who owns what equipment?
- How much energy is being consumed and by whom?

To be successful, it is crucial to assess, plan, and review your strategy using tools that provide the information you need to make the best informed decisions for your data center. Sunbird's Data Center Infrastructure Management (DCIM) solution guides your site's growth and keeps your data center and the information within healthy from day one.

Data Center Move Checklist

- Access your data center assets.
- Analyze dependencies, capacity, power, routes and connections.
- Create and execute in terms of provisioning, operational efficiency, and energy requirements.
- Review inventory results, support internal audits, and measure performance against business plans.



Ease Your Data Center Management

Smart Tools for Efficient Decision Making

Sunbird's DCIM Solutions

Look towards an integrated DCIM solution, that is easy to use, fully supported, and that has the flexibility to be implemented and adapted to your environment based on your particular challenges and needs.



Sunbird's DCIM benefits:

- Efficiency in managing moves, adds and changes of data center assets.
- Accurate real-time inventory of all assets in the data center.
- Single repository for data center information.
- Visualization and reporting for ongoing decision making.
- Capacity tools for more efficient planning.
- Change management and workflow process support.

Most day-to-day data center operational problems can be broken down into six key functional areas to manage:

- Capacity Management: Know how much capacity you have (space, power and connections), when you will run out and how to better utilize it.
- Asset Management: Know where your assets are located, who owns them, and what the maintenance is.
- Change Management: Know who does the change, when it is done and if it is correct.
- Energy Management: Know your energy cost, who is consuming and how to save.
- Power Management: Know how much is being consumed, if you have redundancy and how much is available.
- Environmental Management: Know if you have hot spots and if you are maintaining a safe environment.

Managing these every day questions with your current tools, is often ineffective and cumbersome. Why continue to operate the way you are today and continue to have the same problems? Sunbird's DCIM solutions, dcTrack® DCIM Operations and Power IQ® DCIM Monitoring, provides answers to these questions and more.

Call 732.993.4476 or visit SunbirdDCIM.com

Sunbird Software is changing the way data centers are being managed. With a focus on real user scenarios for real customer problems, we help data center operators manage tasks and processes faster and more efficient than ever before, while saving costs and improving availability. We strive to eliminate the complexity they have been forced to accept from point tools and home grown applications, removing the dependency on emails and spreadsheets to transform the delivery of data center services. Sunbird delivers on this commitment with unexpected simplicity through products that are easy to find, buy, deploy, use, and maintain. Our solutions are rooted in our deep connections with our customers who share best practices and participate in our user groups and product development process.

Based in Piscataway, NJ, Sunbird serves over 1,850 DCIM customers worldwide. For more information, please visit SunbirdDCIM.com.

© 2022 Sunbird Software. All rights reserved. dcTrack and Power IQ are registered trademarks of Sunbird Software.