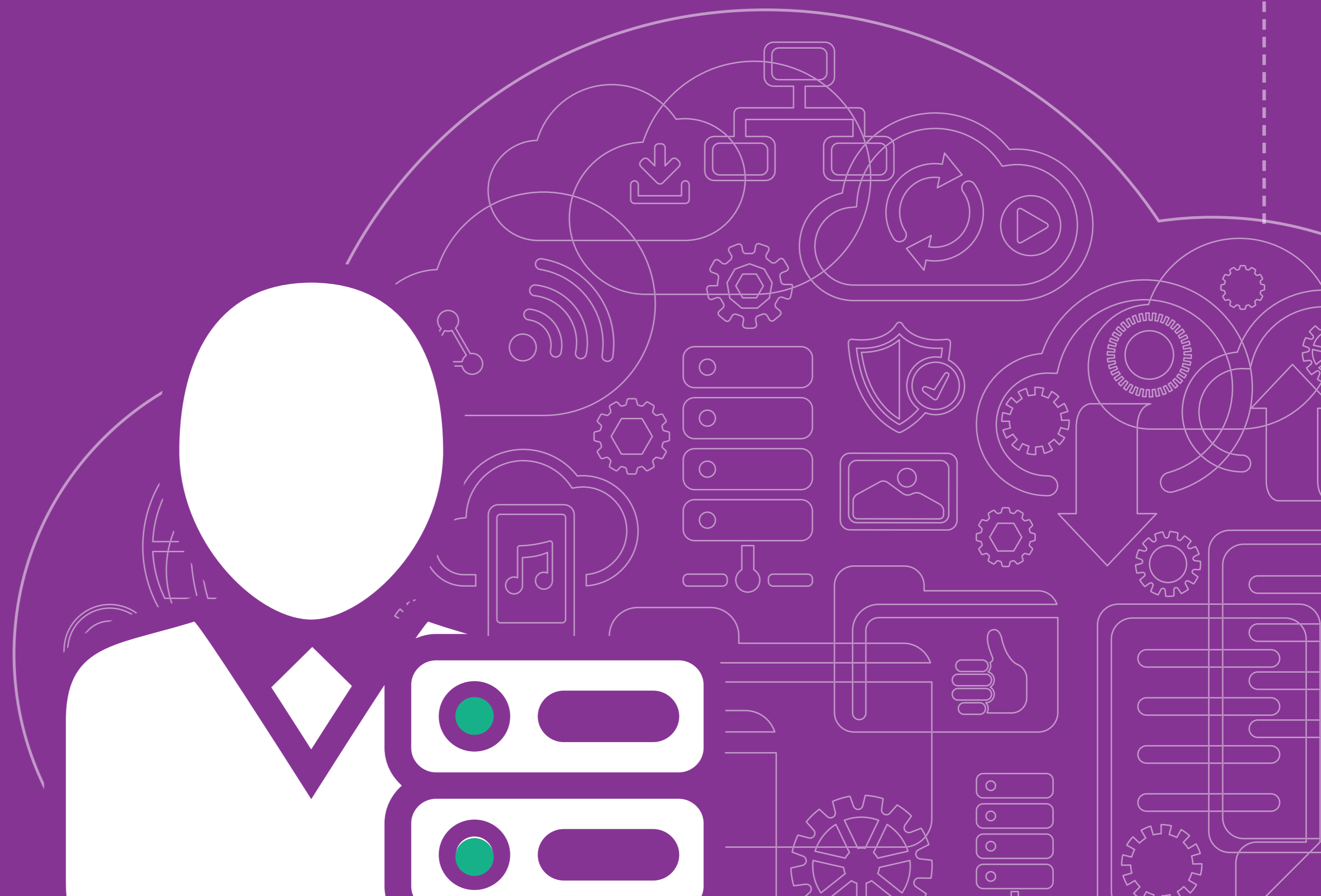# CIOs: Are Your Data Centers Prepared?

Agenda

- What's Driving Data Center Expansion and Complexity?

- Top 10 Emerging Technology Trends

- Data Centers Must Change to Keep Up with Technology

- Why Status Quo Won't Be Good Enough

- Use DCIM to Manage Data Center Expansion and Complexity

- DCIM Helps Reduce Common Data Center Costs

- 4 Real World Examples of DCIM in Action

- Summary

- Appendix – Technology Definitions

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CIOs: Are Your Data Centers Prepared?

What's Driving Data Center Expansion and Complexity?

Gartner predicts that "within the next **10 years,** every industry will be transformed by digital business."

Internet Enabled Devices		
1984	**Today**	**2020**
1,000	17B	50B

The transformation by digital business will have profound effects on data centers – lots of data, more analysis and processing power, and automation to keep up with rapid changes and increased service demands.

- Demand is driven by 14.4 billion Web pages, 1.3 million iPhone applications and 1.1 million Android apps, all being accessed by users who have on average four different types of devices.

- The IoT is creating a upsurge of connected devices. By the end of 2015, over 1.2 billion objects will have come online.

Equipping your data center with a tool that is easy to use, provides integration, and helps to reduce cost in light of the increasing demand on your data center, can provide you with a leg up on your competition.

Here in this eBook you can learn more about these trends and how Data Center Infrastructure Management (DCIM) software can help your staff improve productivity, improve awareness of potential issues, and enhance forecasting and decision making.

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